27ECHO
Practitioner
Certification

JOMBAY®
A CIEL HR GROUP COMPANY

Coaching Style Practitioner Programme

A 4-hour live virtual programme

Everyone who works with people coaches in their own way. This programme gives you the data to see that way clearly, in one person or across a whole group, so you can decide where coaching should focus.

Who it is for

- Anyone who leads people, whatever the size of their group
- Practitioners who plan or run development for others: coaches, and professionals in HR, Learning and Development, or Organisation Development

Why coaching style matters

Each of us has a natural way of guiding others. It makes some coaching moments easy and others harder. When you can see this style clearly, you stop guessing and start planning coaching with facts.

How 27 Echo helps

- Shows a person's natural coaching style, based on their personality
- Shows the strengths of that style and its blind spots
- Turns individual results into a group picture, using a simple group report template
- Gives an objective starting point, not self-opinion
- Built on an assessment recognised by the British Psychological Society

What you will learn

1. What 27 Echo measures, and what it does not
2. How to read a coaching style report, starting with your own
3. How to spot strengths and blind spots in any report
4. How to walk someone through their report
5. How to build a group report using a ready-to-use template, and see the mix of styles in any group
6. How to use individual and group findings to decide where coaching should focus

What makes it different

- Assessment first: you learn to use the data, not just hear about it
- From one person to a whole group: individual reports plus a ready-to-use group report template
- Practical: 4 hours on real reports
- Certified by doing: you pass by solving a real case, not a quiz
- Credible: built on an assessment recognised by the British Psychological Society

Pricing: ₹50,000 per participant + GST

Each participant gets:

- 4 hr LIVE virtual session
- Access to the 27ECHO assessment & their own report
- Group report template
- 60 min follow up group Q&A session
- Certificate of completion
- 20 qty of 27ECHO Personality Assessment licences to use with the people they lead, coach or support.

27 Echo shows natural coaching tendencies, not coaching skill. Skill grows with practice. Certification covers use of the 27 Echo coaching style report.

Live virtual · 4 hours · Certified Coaching Style Practitioner